

## RoyOMartin Announces Innovation Award

On January 21, 2009, OSB Sales Manager Bobby Byrd was named the recipient of RoyOMartin's first-ever Innovation Award for developing the Eclipse™ Energy Guard wall sheathing system. This award was conceived late last year by Vice President and Chief Operation Officer Scott Poole. "The RoyOMartin Innovation Award is a means to recognize great ideas generated by employees throughout our business," he explained. "It is designed to capture 'best ideas' that incorporate or combine current practices within our company with new concepts, resulting in an improved and more efficient way of doing business."

Byrd has been a part of RoyOMartin's sales force for more than 20 years, and it was his novel idea to create Eclipse™ Energy Guard that earned him this recognition. Eclipse™ Energy Guard integrates the proven efficiency of a radiant barrier and the benefits of diffusing vapor and air in a single house wrap product. With regard to Byrd's selection as the first Innovation Award recipient, Vice President of OSB Terry Secrest had the following to say:

"House wrap has always been a standalone product that is applied to the structure once the house is framed up, requiring additional manpower and cost. Bobby studied this opportunity and came up with the idea to use our existing 8' Eclipse™ product on exterior walls and add additional lengths to include 8' WindBrace®, 9', and 9' WindBrace® to cover nearly all wall heights. Eclipse™ Energy Guard was a home-run idea for all involved. For the retail lumber yard, it means fewer SKU's for them to stock. For the builders, it means lower labor cost and easier installation, and for RoyOMartin, it helps us further our strategic mission of selling more value-added products, especially oversized panels. Thanks to Bobby for his innovative idea and driving this product from concept to market introduction in just six weeks."



*(L-R) Bobby Byrd receives his individual RoyOMartin Innovation Award plaque. Scott Poole displays the plaque recognizing Byrd and recipients for years to come.*